



JSPM's
JAYAWANTINSTITUTE OF MANAGEMENT STUDIES

(Approved by AICTE New Delhi, Recognized by Govt. of Maharashtra
& Affiliated to Pune University)

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Industrial Visit Report

Mapro Industries

Advisors: -

Dr. Bipin Bankar (Director, JIMS)

Dr. Sudarshan Pawar (HOD, MBA)

Prof. Shweta Padale (HOD, MCA)

Event Details: -

Event Name: - Industrial Visit

Event Date: - 19/05/2023

Venue: -

Mapro Food Park Wai-Surur Rd, Wai, Maharashtra 412803

Target Audience: - MBA & MCA (1st Year Students)

Visit Coordinator: - Prof. Kshitija More & Dr. Gorakh Wakhare

Accompanying Faculties: - Dr. Sudarshan Pawar, Dr. Gorakh Wakhare, Dr. Anisha Mahindrakar,

Prof. Sham Malgikar, Prof. Kshitija More, Prof. Leena Deshmukh, Prof. Saily Talodhikar

Mode of transportation: - Institute Bus

Introduction: On 24th June 2023, a group of 139 students from JSPM JIMS, MBA & MCA dept. embarked on an insightful industrial visit to Mapro Industries.

Industrial visit was arranged at Mapro Foods Pvt Ltd. Shendurjane, Wai on 19th May 2023, Friday. After seeking permission from Mr Satish Pawar co-ordinator from Mapro park. Total 129 students with 10 faculty members went on an industrial visit. For getting practical knowledge students of MBA-I & II year and MCA-I was taken. Located around the idyllic hill-town of Panchgani in Western India, Mapro Foods manufactures Fruit Jams; Fruit beverage concentrates – Crushes and Squashes; and Fruit Bars. With an annual processing capacity of around 30 thousand MT, Mapro is a market leader in Western India.

The company has grown organically over the last five decades with sustained profitability.

We all assembled at college around 6.30 a.m. and left the college till 6.45 am via. bus. We reached the company around 11.30pm. Human Resource Manager gave a brief introduction of the company. The visit came to an end at 1.00 a.m. We left the company premises at **1.15 p.m.** It was an informative, interesting and a successful visit. For the students of **MBA & MCA** it was opportunity to observe practically the overall procedure which is included in their syllabus. After the introduction of company the official gave us the additional information about company history and background as well as about promoters.

About Parle G: - Mapro Foods Pvt. Ltd is a Leader in the fruit Beverage and Fruit Jam market in Western India. Set up as a Family business over 45 years ago, it has earned a name for Quality and consistency. Mapro products enjoy Premium Status in the Indian market.

About the Plant:-

Students visited the Processing Plant, Packaging Plant of Mapro Products and Wafers, where they got a chance to see the inside view of the factory. In one minute, lakhs of products can be manufactured by an efficient machine. The environment inside was aesthetic, pure, and hygienic. The Mapro products are economically so affordable that they are marketed even in the remotest part of the country.

Conclusion: Overall, the Industrial Visit was highly interactive and a great learning experience for the students on the concepts related to production and operations within a manufacturing plant. The combination of learning while having fun was made possible by seeing the assembly process in person.

Event at a Glance







Bipin Bankar
Dr. Bipin Bankar
Director